

WXIX

ORDERFlight Dates **09/24/12-10/07/12**Contract / Revision **824407 /**Original Date / Revision
09/21/12 09/21/12Advertiser **Protect Your Vote 2012-OH**Agency **Strategic Media Placement.**

Buying Contact

**7669 Stagers Loop
Delaware, OH 43015**

Product

Agency Com 15%

Billing Contact

**7669 Stagers Loop
Delaware, OH 43015**

Sales Office WXIX

Sales Region Local

Agency Ref

Order Sep 00:10:00

Estimate # **2724**

Alt Order #

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 3

Advertiser Ref

Primary Account Executive
Amy Goetz

Account Executive	Order%	Start Date	End Date
Amy Goetz	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	17	\$16,320.00	\$19,200.00	0.00	08/27/12	09/30/12	17	\$16,320.00	\$19,200.00
October 2012	17	\$16,320.00	\$19,200.00	0.00	10/01/12	10/07/12	17	\$16,320.00	\$19,200.00
Totals	34	\$32,640.00	\$38,400.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WXIX	09/24/12	10/07/12	News @ 7a News @ 7am	Comm	7a-9a	11111--	:30	5	\$600.00	P 1	0.00	NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	11111--		5				\$600.00		0.00			
		Week: 10/01/12	10/07/12	11111--		5				\$600.00		0.00			
N 2	WXIX	09/24/12	10/07/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	11111--	:30	5	\$1,500.00	P 1	0.00	NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	11111--		5				\$1,500.00		0.00			
		Week: 10/01/12	10/07/12	11111--		5				\$1,500.00		0.00			
N 3	WXIX	09/24/12	10/07/12	Late News M-F Late News M-F	Comm	10-11P	11111--	:30	5	\$1,300.00	P 3	0.00	NM	10	\$13,000.00



Contract / Revision **824407** Flight Dates **09/24/12-10/07/12**

Hiatus Dates

Original Date / Revision 09/21/12/ 09/21/12

Order Sep 00:10:00

Advertiser **Protect Your Vote 2012-OH** Product

Estimate # **2724**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WXIX	09/24/12	10/07/12	Late News M-F Late News M-F	Comm	10-11P	11111--	:30	5	\$1,300.00	P 3	0.00	NM	10	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	11111--		5			\$1,300.00			0.00			
	Week:	10/01/12	10/07/12	11111--		5			\$1,300.00			0.00			
N 4	WXIX	09/24/12	10/07/12	LATE RUN M-SU NEWS/LATE	Comm	Sat News Late	-----1-	:30	1	\$900.00	P 3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1-		1			\$900.00			0.00			
	Week:	10/01/12	10/07/12	-----1-		1			\$900.00			0.00			
N 5	WXIX	09/24/12	10/07/12	Late News Su Late News Sun	Comm	SUN 10-1102P	-----1	:30	1	\$1,300.00	P 3	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1		1			\$1,300.00			0.00			
	Week:	10/01/12	10/07/12	-----1		1			\$1,300.00			0.00			
Totals														34	\$38,400.00